

FUNDRAISING
PACK



MISSION:
BAKE SALE

Grab your mixing bowls and switch
on the oven to help beat cancer sooner with
this bake sale fundraising pack.



Our Partner
TESCO

Our Sponsors



Supported by



WHISKS AT THE READY!

Holding a Race for Life bake sale is a piece of cake. It's an easy way to raise those extra pennies to add towards your fundraising total and gives you a chance to show off culinary skills which even Mary Berry would be proud of.

We've worked with Tesco, our partner, to bring you some easy step-by-step recipes which won't cost a fortune. In this pack you will also find a poster to advertise your bake sale, cake flags to price your prized creations, bunting to decorate and a money box to collect those all important donations.

If you sold 10 cakes at £2 each, this could buy a lab coat, box of gloves and goggles for our scientists – not only geek chic, but these vital items help them to carry out their life-saving research.



Send us tweets of your event to @raceforlife



Race for Life



TOP TIPS FOR FUNDRAISING SUCCESS



Choose a venue

Your workplace, community hall or home are all excellent places to host your bake sale and are free!



Promote your bake sale

Use the poster in this pack to let everyone know your reason for raising money for Race for Life.



The more the merrier

Print off the recipes and share with friends and family so they can bring their baked goods along too. The more baked goods, the more donations you will receive.



Decorate

Use the name tags to note the ingredients and alert anyone with allergies.



No cash? No problem!

Make sure you write your JustTextGiving code on the posters so guests can donate when they buy – see our Quick Tips pack for instructions on setting this up.



Use social media

Create an event on Facebook and use Twitter to let the world know you're holding a bake sale.



Make it a competition

You could make it into a competition and ask everyone to vote on the winning bake. The competition is sure to entice guests to bring along their best baked goods.



Tea and coffee

To raise a few extra pounds, you could sell tea and coffee alongside your baked goods. Put the money collection box out and watch the pounds roll in.



Fundraising guidelines: for more information and guidelines on fundraising, take a look at the Cancer Research UK website: cancerresearch.org.uk/fundraising

Licences: you will need a licence from your local authority for any of the following activities:

- Providing alcohol
- Providing entertainment
- A public collection
- Selling goods in a public place
- Putting up banners or signs in public areas

Race for Life



RECIPE

BLUEBERRY CAKE

The blueberries in this recipe from our partner, Tesco, give an exciting burst of flavour to this zesty cake.



Ingredients

- 4 eggs
- 225g (7 1/2oz) butter, softened
- 225g (7 1/2oz) caster sugar
- 50ml (2oz) half-fat sour cream
- 50g (2oz) lemon curd yoghurt
- 265g self-raising flour, sifted
- 2 tsp baking powder
- 1 tsp bicarbonate of soda
- zest of 1 lemon, plus extra to decorate
- 150g (5oz) blueberries, plus extra to decorate

For the buttercream

- 600g (20oz) icing sugar
- 300g (10oz) butter, softened
- 3 tbsp natural fat-free Greek yoghurt
- 150g (5oz) lemon curd

Method

Serves 12

35 mins to prepare and 25 mins to cook

- 1** Preheat the oven to gas mark 4, 180°C, fan 160°C. Grease and line 3 x 20cm (8in) sandwich tins with non-stick baking paper.
- 2** Beat the butter and sugar together until creamy. Add the eggs and combine. Fold through the sour cream and yoghurt. Sift and fold in the flour, baking powder and the bicarbonate soda. Fold in the lemon zest and berries. Pour the mix into the tins and bake for 25 mins. Allow to cool.
- 3** Make the buttercream by beating together the icing sugar, butter and yoghurt; set half of it aside. Spread lemon curd then buttercream on top of two of the cakes. Sandwich the three cakes together, then cover with the remaining buttercream. Decorate with berries and zest.

We recommend selling each slice for £2-£3 depending on how thickly you cut the cake

Food hygiene: if you are providing food, you need to follow the simple guidelines for preparing, handling and cooking food by the Food Standard Agency. You can find lots of useful information at <http://www.nhs.uk/livewell/homehygiene>

Race for Life



RECIPE

MINT AND LIME TRAY BAKE

This sweet citrus tray bake from our partner, Tesco, will leave you feeling lovely and refreshed and it's so easy to do that the whole family can join in on the baking fun.



Ingredients

- 250g (8oz) unsalted butter
- 100g (3 1/2oz) caster sugar
- 150g (5oz) Demerara sugar
- 4 eggs
- 250g (8oz) self-raising flour, sifted
- 1 tsp vanilla extract
- 2 tbsp milk
- 2 limes, zested and juiced

For the icing

- 300g (10oz) light cream cheese
- 100g (3 1/2oz) icing sugar, sifted
- handful mint leaves, finely chopped
- 1 lime, zested

Method

Serves 12

20 mins to prepare and 30 mins to cook

- 1** Preheat the oven to gas mark 4, 180°C, fan 160°C.
- 2** Lightly grease a 20cm x 30cm cake tin with butter and line with baking parchment.
- 3** Beat the butter, caster sugar and demerara sugar together until light and fluffy.
- 4** Beat in the eggs, one at a time, followed by the flour, vanilla extract, milk and lime zest and juice.
- 5** Bake for 30 minutes, or until golden and well risen. Cool on a wire rack.
- 6** Meanwhile, beat the cream cheese with the icing sugar, half the mint and half the lime zest. Spread over the cooled cake. Scatter with the remaining mint and lime zest and cut into 12 portions.

We recommend
selling each piece
for £2

Send us a snap
of your treats to
[@raceforlife](https://twitter.com/raceforlife)



Race for Life



AFTER YOUR BAKE SALE

RETURNING YOUR SPONSORSHIP

Set up a JustGiving Page

You can either ask your guests to donate straight to your JustGiving page – set up a JustTextGiving code before your event – or you could ask for cash donations which you can then add to your JustGiving page yourself. For more tips on JustGiving and how to set up a text code, take a look at our Quick Tips sheet in the Raise Money section of the Race for Life website.

If however you don't have a JustGiving page and would rather return the money another way, there are four ways you can do this...



CASE STUDY



Online

Pay in your money using our online form at raceforlife.org/returnsponsorship



By phone

Call us on 0300 123 0770 and pay with your credit or debit card



By cheque

Send us a cheque payable to "Cancer Research UK" to Race for Life, PO Box 1579, Oxford, OX4 9HX



At a charity shop

Go into any Cancer Research UK charity shop and pay at the till

Jacky

Jacky was diagnosed with Ewing's sarcoma at the age of 24. The tumour was attached to her foot, which meant that her doctors had to make the difficult decision to amputate her leg. She says, "It all happened so fast – within a month of being diagnosed I was having the amputation. I was in complete shock."

Jacky was determined to not let the cancer ruin her life, and within three weeks she was back playing squash with the help of an artificial leg. A few years later, Jacky was fitted with a blade which meant she could pursue her passion for running. She joined us at an event last year with family and friends to celebrate her amazing recovery. She says, "My experience with cancer has made me stronger than ever. I am determined to not let cancer beat me."

Don't forget to send in your sponsorship form as we need your name and address so we can claim Gift Aid. This can add at least an extra 25% to every donation at no extra cost to you or your sponsors.

Race for Life



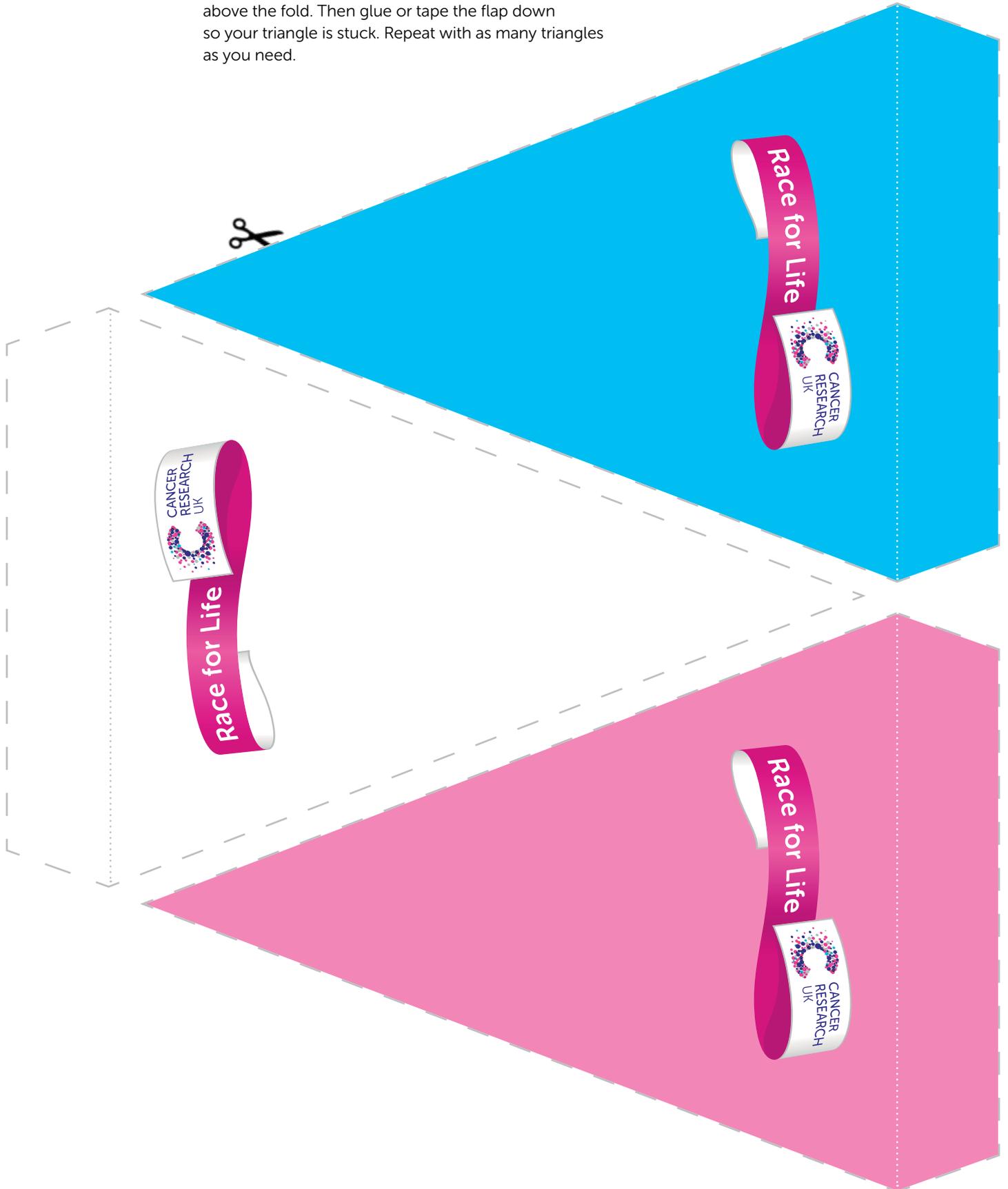
BUNTING

You will need

- A printer
- A4 paper or card
- Scissors
- Glue or sellotape
- String or tape

Instructions

- 1 Print this page out as many times as you need it. You can print it out on plain paper or card.
- 2 Cut along the dashed lines so you have each triangle separated and then fold along the dotted lines.
- 3 Place your string or tape along the top of the bunting above the fold. Then glue or tape the flap down so your triangle is stuck. Repeat with as many triangles as you need.



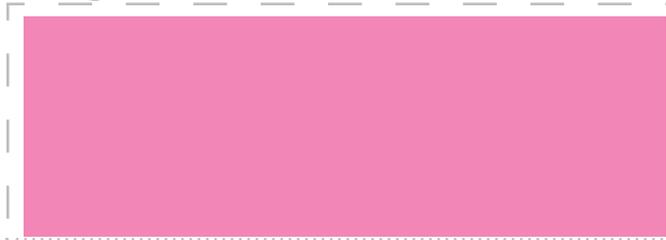
CAKE FLAGS & NAME TAGS

You will need

- A printer
- A4 paper or card
- Scissors
- Glue or sellotape
- Cocktail sticks
- A pen

Instructions

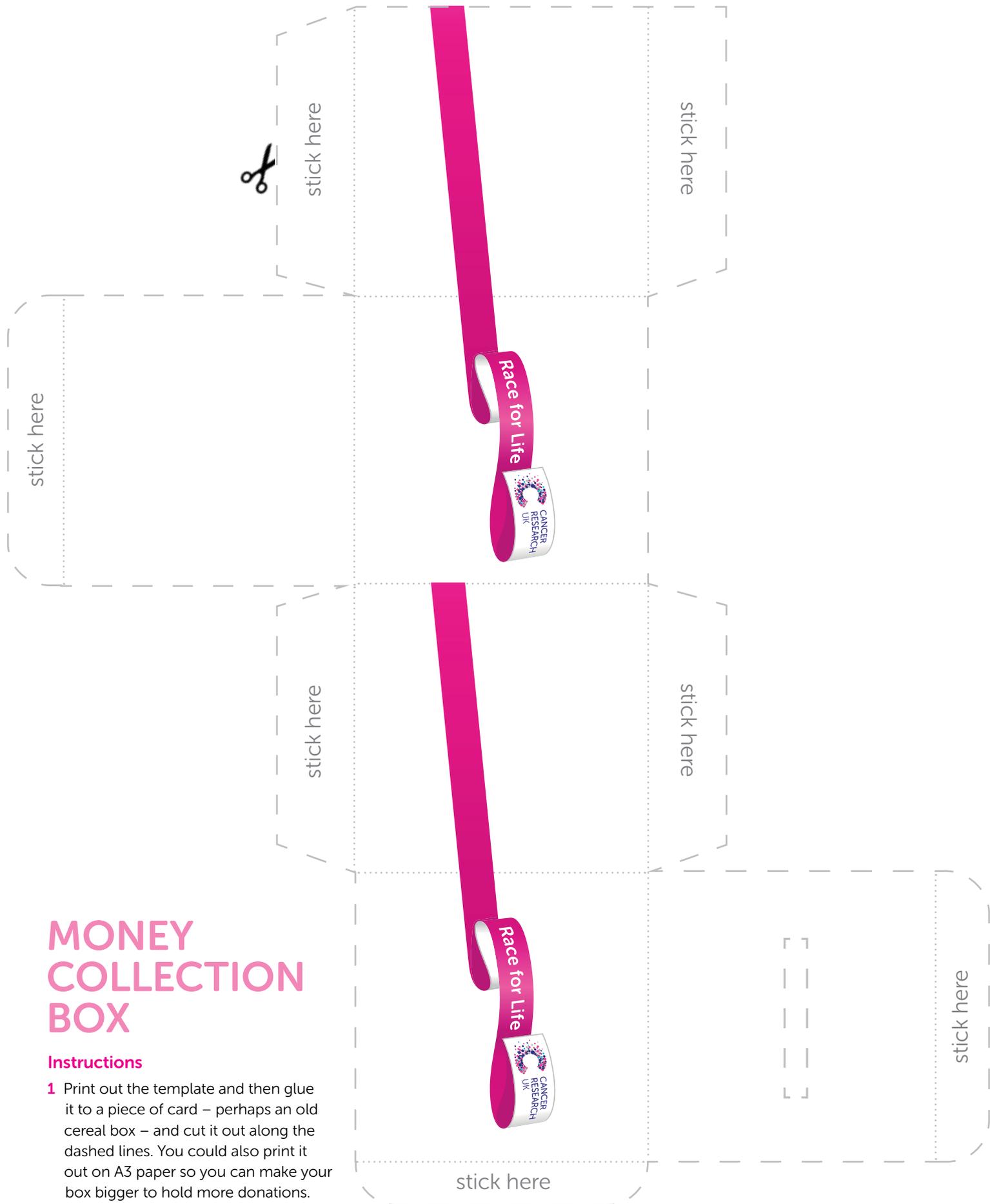
- 1 Print this page out as many times as you need it. You can print it out on plain paper or card.
- 2 Cut along the dashed lines so you have each flag or name tag separated and then fold along the dotted lines.
- 3 Fill in the details of the price on the flags and complete the name tag with your creation and any ingredients which could cause allergies.
- 4 Glue or sellotape your flags to the cocktail sticks and place in your cakes.



MONEY COLLECTION BOX

Instructions

- 1 Print out the template and then glue it to a piece of card – perhaps an old cereal box – and cut it out along the dashed lines. You could also print it out on A3 paper so you can make your box bigger to hold more donations. Don't forget to cut out the coin slot!
- 2 Fold along the dotted lines and apply glue or sellotape to the tabs which say "glue here".
- 3 Assemble your collection box.



You will need

- A printer
- A3 or A4 paper
- Scissors
- Glue or sellotape

MONEY COLLECTION JAR

You will need

- A printer
- A4 paper
- Scissors
- Glue or sellotape
- A clear jar

Instructions

- 1 Print this page out as many times as you need it.
You can print it out on plain paper or card.
- 2 Cut along the dashed lines.
- 3 Stick to your jar or tin.



**BAKE SALE
DONATIONS**



FUNDRAISER



BAKE SALE

Support Cancer Research UK's Race for Life this year by coming along to our fantastic bake sale to help beat cancer sooner.

Race for Life



Our Partner

TESCO

WHEN

WHERE

Cancer Research UK is a registered charity in England and Wales (1089464), Scotland (SC041666) and the Isle of Man (1103).

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