**Please read and then delete this box**

This is a template press release to help you generate publicity for your school’s Race for Life event.

**How to use this Race for Life Schools press release template**

**Step 1.** Save this template onto your computer.

**Step 2.** Text in red: Substitute the example information in red, for specific facts about your school’s event. Then change the colour of the text to back to black.

**Step 3.** Print and read your press release to check it makes sense. Then email it to your local paper. You can find their contact details printed in the paper or on their website. It’s a good idea to copy the press release into the main body of the email, rather than sending it as an attachment. When you email the press release you might want to invite the paper to take a picture at your event or send them a photo afterwards.

Insert date

**GATESHEAD PUPILS JOIN THE FIGHT AGAINST CANCER**

A GATESHEAD school is adding Cancer Research UK’s Race for Life to the timetable for the summer term.

Cherryfields Junior School is hosting a special event on the school’s playing fields on Friday June 12 as part of Race for Life’s schools programme.

Around 50 youngsters, aged from seven to 11 years old, will join forces with parents, teachers and governors, to take on cancer and walk, jog or run (insert distance e.g. 5k) in aid of Cancer Research UK’s life-saving work.

To help the pupils prepare, teachers have been using a schools’ resource kit specially created by the charity which includes everything needed to stage the event as well as an assembly plan and top fundraising tips.

Hilary Dunn, head teacher at Cherryfields Junior School, said: “Race for Life is a great addition to the school timetable. We’re really looking forward to taking part and have been training during lunchtimes and PE lessons. The whole school is supporting the event so it will be a real team effort and a great day out for parents, pupils and staff, all whilst raising money for a seriously good cause.

“Most of us know someone who has been touched by cancer and we all have our special reasons for taking part and wanting to help more people survive.”

Cancer Research UK’s Race for Life, in partnership with Tesco, is an inspiring series of events which raises millions of pounds every year to help fund vital research.

Schools across the UK are being invited to hold their own Race for Life events in aid of the charity. They can choose a day that fits with the term calendar and pick a distance which suits the age and abilities of all pupils.

Rachel Carr, head of Race for Life, said: “Race for Life Schools is a fantastic way to have fun, get fit and save lives. Young people today are the generation who could see ground-breaking treatments and cures for cancer in their lifetime. They will be the researchers and lifesavers of tomorrow. But first, we need them to be the fundraisers of today – and walk, jog and run to help beat cancer sooner.”

**For more information visit raceforlife.org/schools or call 0300 123 0770.**

**Ends**

For more information, please contact(insert name and mobile number).

**Notes to Editors**

**About Race for Life Schools**

* Race for Life Schools enables schools to host their own Race for Life event on any date, over any distance, to raise money for Cancer Research UK’s life-saving work.
* Race for Life Schools is free to enter and schools receive a free kit with everything they need to run the event, including medals and sponsorship forms for everyone taking part, finish line tape, posters to promote the event and fundraising tools.
* In 2015, 1826 schools across the UK took part in Race for Life Schools and together they raised nearly £1 million to help beat cancer sooner.
* Race for Life Schools is now in its fifth year and 2016 is set to be bigger and better than ever. Cancer Research UK hopes around 2100 schools across the UK will hold their own event and raise over £1 million to help bring forward the day when all cancers are cured.